

**Safe Kids Savannah
2010-2013 Action Plan Summary**

For a complete, detailed action plan visit www.safekidssavannah.org



Goal I: Increase active participation of coalition members in programs and events by 5% each year. (SKW POP 1, 3)

1. Conduct an annual community assessment.
2. Review/update the new member packet.
3. Recruit volunteers from within our coalition's member's agencies for programs and events.
4. Develop and implement a membership recruitment strategy.
5. Provide membership training opportunities at coalition meetings.

Goal II: Conduct and evaluate injury prevention programs as a coalition. (SKW POP 2, 3, 4)

1. Train coalition members on injury prevention programs.
2. Promote injury prevention programs to schools.
3. Each committee will organize/participate in at least one annual injury prevention event/project.

Goal III: Develop and implement an injury prevention community awareness strategy (Safe Kids Savannah as a Household Name). (SKW POP 2, 3, 5)

1. Expand the current media campaign.
2. Develop a standard presentation on Safe Kids Savannah.
3. Utilize public places for placement of injury prevention information.
4. Hold a seminar/special event with a panel of experts to discuss injury prevention.

Goal IV: Identify needs and advocate for solutions of accidental childhood injuries. (SKW POP 2, 3, 6)

1. Seek an advocacy coordinator from an organization that has expertise in development of public policy.
2. Follow legislative issues on local, state and national levels.
3. Conduct outreach to public policy makers to advocate for laws, regulations, and ordinances.
4. Identify opportunities to strengthen laws, regulations and ordinances related to accidental injuries.
5. Identify trends of accidental injury in our community.

Goal V: Develop 3 new resource development opportunities. (SKW POP 3, 7)

1. Develop and utilize a funds solicitation packet.
2. Develop a budget for specific events.
3. Continue fundraising events and sales.