

Safe Kids Savannah
Action Plan Summary 2007-2010. Revised 6-09
For more details see complete Action Plan

I. MEMBERSHIP COMMITTEE

Grow membership of Safe Kids Savannah by 5 percent each year.

1. Conduct annual community assessment. *Completed each year*
2. **Improve** member packet to include a welcome letter, printed materials, 3-yr plan, contact list and by-laws. *Completed but to be updated fall 2009*
3. **Update** list of volunteer opportunities and job responsibilities to obtain commitments and encourage participation. *On-going*
4. Maintain communication and involvement. *On-going*
5. Provide Coalition member-training opportunities. *Holding at monthly meetings and as available.*

II. RESOURCE DEVELOPMENT COMMITTEE

Increase resources for childhood injury prevention by 5 percent.

1. Develop a list of coalition needs.
2. **Obtain corporate sponsors for local events**
3. Request funds from public school business partners for bike helmets
4. Request funds from other organizations that promote and value safety.
5. Obtain free literature to distribute among members
6. Continue Fund raising events and sales (example: bears, auctions, dress down days)

III. PUBLIC AWARENESS COMMITTEE

Conduct an injury prevention community awareness campaign.

1. Form a committee
2. Utilize a Safe Kids Worldwide theme
3. Utilize web-site www.safekidssavannah.org
4. Develop and produce PSA's for TV (SKIP Tips)
5. Obtain 'cause related advertising' that would apply to childhood injury prevention.
6. Conduct an assessment of community perceptions of risk for accidental injury to guide the awareness campaign. *(Investigate as a college student project)*

IV. ADVOCACY COMMITTEE

Identify needs and advocate for solutions of accidental childhood injuries.

1. ***Seek an advocacy coordinator** from an organization that has expertise in development of public policy
2. Follow and initiate legislative issues on local, state and national level.
3. Conduct outreach to public policy makers to advocate for laws/regulations
4. Identify opportunities to strengthen local ordinance or codes related to accidental injuries
5. **Identify trends of accidental injuries in our community.**

V. PROGRAM COMMITTEE

Develop, conduct and evaluate injury prevention programs as a Coalition.

1. Establish and maintain committees (as identified in our By-Laws) for the following risk areas, based on the unintentional injury data profile and recognizing order of severity: Occupant, bike, pedestrian, fire, drowning, poisonings (choking, lead), and falls (sports, playgrounds). *On-going*
2. Develop a new program for children (grade 3-5) to teach injury prevention
Completed Kids Don't Float. Work with Aquatic Center effort to establish water safety Curriculum in local schools.
3. Develop portable displays for members to use at events. **Expand availability**
4. Committees will collaborate to hold established events each year. *On-going*
5. Utilize and publish a calendar of events. *On-going*